

More Than Just A Lip Service: Smile Makeover, Evoke, And Fillers

COSMETIC TREATMENTS, DOCTOR'S TALK, NEWS March 5, 2021 Dr. Steven Davidowitz

*Dr. Steven Davidowitz, also known as "Dr. D" by his patients, is one of the Upper East Side of Manhattan's leading celebrity cosmetic dentists that specialize in designing and maintaining beautiful smiles. Dr. D is among the world's most prominent cosmetic dentists. Dr. Steven Davidowitz practices general and cosmetic dentistry with a true love for smile makeover through clear aligner and porcelain veneer treatment. Dr. Davidowitz was recently named a member of the RealSelf Medical Review Advisory Board for cosmetic dentistry content on their website and platform at RealSelf Medical Review Advisory Board. He was also recognized as an Invisalign Elite Provider in 2012 which signified his extraordinary amount of education and experience in using Invisalign. This distinction also placed him in the top 3% of Invisalign providers in the United States. Haute Beauty expert **Dr. Steven Davidowitz** explains how aesthetic and dental services go hand and hand to create beautiful smiles.*



HB: What does a smile makeover entail?

A smile makeover is a series of dental procedures that one can undergo primarily for cosmetic purposes. For my patients with healthy, but misaligned, stained, chipped or gapped teeth, a smile makeover can transform a

smile into a more aesthetically pleasing one, often boosting confidence and making patients want to show off their pearly whites more frequently.

A smile makeover combines a holistic approach to the smile and a variety of cosmetic dental procedures can be included. Examples include teeth whitening, cosmetic bonding, clear aligner teeth straightening (ie. Invisalign, MOD Mouth Pro), and porcelain veneers or crowns.

In addition, a true smile makeover will take the frame of the smile into account and we may offer smile enhancers such as fillers, botox, and evoke skin tightening.

HB: What is Evoke?

Evoke is an FDA-approved, non-invasive, pain-free treatment for facial remodeling. It offers highly effective facial remodeling treatment that can help restore facial definition with no downtime. Evoke offers the perfect solution for those seeking to maintain a youthful appearance.

Evoke consists of two treatment types: one for the jawline and one for the chin. Each session lasts between 15 to 45 minutes, during which a relaxing, hands-free applicator is placed on the area of concern. Evoke treatments are very comfortable and can be compared to a warm stone massage. Evoke offers a great non-invasive way to frame a perfect smile with smoother, tighter, and more youthful skin and definition.



HB: What are the benefits of Evoke?

Evoke is ideal for people wanting a more youthful appearance with defined facial characteristics. It's also perfect for younger patients who are looking for soft tissue tightening and skin maintenance as they age. Evoke

is also aimed at patients who want to do facial remodeling without any downtime that is normally associated with invasive treatments. There are many benefits to Evoke treatments in NYC from Luxury Dentistry, including:

- It's hands-free and pain-free
- It uses RF technology that reaches the subdermal layers of the skin
- It's a safe treatment
- It's one of the latest non-invasive treatments available today.
- The results you can expect to achieve are outstanding. This is thanks to programmable technology that regulates the temperature and maintains the correct energy level to optimize the treatment and ensure patient comfort.

HB: How do fillers or “lip flip” frame the mouth for veneers?

Botox and fillers can greatly enhance the symmetry and beauty of the smile. Using advanced techniques with botox and fillers the “lip flip” can help reduce the appearance of the gums, increase the definition of the lips and symmetrically showcase the smile line.

HB: Is this done before or after veneers?

We typically will complete the smile makeover on the teeth prior to the enhancements utilizing Botox and fillers. This allows the smile to be in the most ideal, aesthetic, and functional position and the enhancers help the smile shine through.